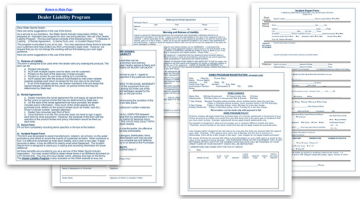


## WSIA Member Benefits for Marine Dealers

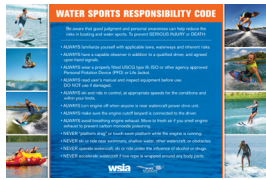
Why join the WSIA?

### DEALER LIABILITY PROGRAM:

Protect your business with a Release of Liability, Rental Agreement, Demo Form and Incident Reporting Form.



### RESPONSIBILITY CODE POSTER:



Post this on the wall in your showroom to warn participants of inherent risks and show your commitment to safe water sports.

### EVENT MANAGEMENT RESOURCE GUIDE:

This includes considerations for legal and insurance, communications and emergency planning, staffing advice, sanctioning recommendations, and more.



**WEB LINK ON WSIA.NET:** Help your website's SEO with a link from our high-ranking site, plus gain exposure for your brand to our industry-related visitors.

**COMMITTEE INCLUSION:** WSIA conducts quarterly conferences with a handful of industry kingpins to discuss issues impacting the future of retail and the marine dealer environment.

### SURVEY OF SALES (2018):



Gain access to this exclusive report outlining global sales in every category of equipment at both wholesale and retail levels.

**ACCESS TO YOUR STATE BLA:** Boating Law Administrators are the "top cops" of marine patrol and any proposed changes to laws will go through them. Let WSIA help introduce you to your state's BLA.



**SPECIAL INVITES:** Improve your position and become a leader in the industry by participating in our events including Summit and Surf Expo.

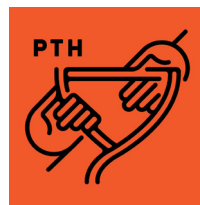


**SITE SIGNAGE:** Protect yourself from accidents that can happen on your property during test drives or through rentals, lost or damaged property, slip and falls and more with our WSIA safety sign package.



### LAKE CLEANUP MONTHS:

Activate your neighbors to participate in two annual lake cleanup efforts in May and October. This action is very rewarding and can make your crew look really good in the eyes of area homeowners associations.



**PASS THE HANDLE:** We also encourage you to participate in #PassTheHandle this year. Teach any new person to ride for the first time and share on social media.

### WATERWAY ACCESS HOTLINE:

A direct phone line you can call to engage our waterway access team, to help with any issues you may be having. (508) 507-WSIA (9742)



Memberships for Marine Dealers start at \$250 (based on gross sales) per year.

Become a member now or learn more at [WSIA.net](http://WSIA.net)