

WSIA Member Benefits for Manufacturers and Water Sports Brands

Why join the WSIA?

WATERWAY PROTECTION:

WSIA is here to help you defend your waterway against any threat to access. Our team has over a decade of experience in this field and a track record of success.



CAPTAIN'S ETIQUETTE VIDEO:

Most (if not all) waterway battles begin with a disrespectful captain and a disgruntled homeowner.



Watch and share our important videos that teach drivers how to prevent conflicts.

COMMITTEE INCLUSION:

All of WSIA's committees meet twice a year to share best practices and address important issues during Surf Expo and our annual Summit. Committees include: Towboats, Camps & Schools, Wake Parks, Equipment, Pass The Handle and Dealers.

SURF EXPO WAKE SECTION:

WSIA helped launch the Wake & Ski section with Surf Expo in the early nineties. Known as the most important show to attend, the Wake section includes all the major players in the industry, who are all WSIA members.

SURF

E X P O

SURVEY OF SALES:



Gain access to this exclusive report outlining global sales in every category of equipment at both wholesale and retail levels.

No other report will be as accurate as this.

YOUR VOICE ON OUR BOARD:

Be sure your wishes and concerns are communicated to a WSIA board member for discussion at our

board meetings, at Surf Expo and the annual WSIA Summit.

EVENT MANAGEMENT RESOURCE GUIDE:

If you're planning on hosting an event, this resource is like *The Bible*. This members-only resource includes considerations for legal and insurance, communications and emergency planning, staffing advice, sanctioning recommendations, and more.



CONNECTION TO LAW ENFORCEMENT & BOATING LAW ADMINISTRATORS:

Let the WSIA introduce you to your State Boating Law Administrators (BLAs) and be sure to establish a relationship with these influential figures, to help preserve towed water sports activity in a safe and sustainable way.

ACCESS TO WSIA MEMBER LIST:

Connect with key industry players through your membership, which grants you access to top-level executives in the industry.

HOMEPAGE LINK:

See your brand featured with other industry kingpins and improve your site's SEO through a link on every single page of WSIA.net.

SPECIAL INVITES:

Improve your position and become a leader in the industry by participating in our events including Summit and Surf Expo.



PASS THE HANDLE:

We encourage you to participate in #PassTheHandle throughout the year and especially in July. Teach any first-timer and share it on social media to help our industry grow.

Join now as a Manufacturer member using our [Member Application](#).

Learn more at [WSIA.NET](#)