

WSIA Member Benefits for Associates and Media

Why join the WSIA?

WATERWAY PROTECTION:

If there are threats to your waterway access, the WSIA will help you defend yourself. If anyone has

a problem with boat wakes or other issues, we can minimize this threat with factual data from our Wave Energy study. Our Waterway Protection



team has over a decade of experience in this field as well as a proven track record of success.



CAPTAIN'S ETIQUETTE VIDEO:

Most (if not all) waterway battles begin with a

disrespectful captain and a disgruntled homeowner. Watch and share this important video, which helps minimize waterway conflicts.

COMMITTEE INCLUSION:

All of WSIA's committees meet twice a year to share best practices and address important issues during Surf Expo and the annual Summit. Committees include: Towboats, Camps & Schools, Wake Parks, Warning Labels, Inflatables and Dealers.

WAIVERS FOR DEMOS:

Members can download waivers to be used specifically at on-water demos to protect you in the case of an injury or accident.

SURF EXPO WAKE SECTION:

WSIA helped launch the Wake & Ski section with



Surf Expo in the early nineties. Known as the most important show to attend, the Wake section includes all the major players in the industry, who are all WSIA members.

SURVEY OF SALES (2018):

Gain access to this exclusive report outlining global

sales in every category of equipment at both wholesale and retail levels. No other report will be as accurate as this.



EVENT MANAGEMENT RESOURCE GUIDE:



If you're planning on hosting an event, this resource is like *The Bible*. This members-only resource includes considerations for legal and insurance, communications and emergency planning, staffing advice, sanctioning recommendations, and more.

CONNECTION TO LAW ENFORCEMENT & BOATING LAW ADMINISTRATORS:

Let the WSIA introduce you to your State Boating Law Administrators (BLAs) and be sure to establish a relationship with these influential figures, to help preserve towed water sports activity in a safe and sustainable way.

ACCESS TO WSIA MEMBER LIST:

Connect with key industry players through your membership, which grants you access to top-level executives in the industry.

HOMEPAGE LINK:

See your brand featured with other industry kingpins through a link on the homepage of <u>WSIA.net</u>.

Join now as an Associate/Media member using our Member Application.