

Schedule of Events

#WSIASummit

WED
Feb 27

Attendees arrive

THUR
Feb 28

7:45AM

BOD First Tracks / morning on the mountain **GROUP PHOTO** **NMMA**

11:00AM

Registration & badge pick-up opens **KORBEL**

12:00PM

★ **Kickoff lunch** ★ 2018 Survey of Sales Kevin Michael, WSIA Executive Director
SURF Boating Industry Trends Thom Dammrich, NMMA President
KEYNOTE Sam Dantzler *Want- vs. Need-Based Selling*

2:00PM

	ROOM 1	ROOM 2	ROOM 3	ROOM 4	KORBEL
2:00PM - 3:30PM	Equipment Committee Pete Surrette & John Clark	Wake Park Operator's Workshop	Camps & Schools Committee Cobe Mikacich	Parasail Workshop	2:15pm - 4:00pm Private Film Screening <i>THE PUSH</i> A South Pole Adventure featuring Grant Korgan
3:30PM - 5:00PM	Towboat Committee Cory Dugger	Wake Park Committee Mike Olson	Dealer Workshop	Parasail Committee Matt Dvorak	

6:00PM

Private gondola service begins **polk**

6:30PM

Cocktail reception **JL AUDIO**

7:15PM

Western BBQ buffet **ENOVATION CONTROLS**

8:00PM

KEYNOTE Grant Korgan

8:30PM

GROUP PHOTO Live band / social time



Dinner on the Mountain



FRI
Mar 1

Most Attendees: Hit the slopes for the morning!

7:45AM - 8:15AM

Water Sports Foundation board meeting **ROOM 4**

8:15AM - 9:30AM

Executive Committee meeting (includes breakfast for EC) **ROOM 4**

10:00AM - 12:15PM

WSIA Board of Directors meeting (includes lunch for BOD members) **ROOM 1**

Most Attendees: Lunch on your own

1:00PM

★ **SPEED ROUNDS** ★ All Attendees **KORBEL** Arrive early for high-end giveaways + gifts

1:10PM - 1:20PM

Maximizing ROI in Today's Tradeshow Landscape Kenneth Andres, Emerald Expositions

1:20PM - 1:30PM

Speedround #2 ZF Marine

1:30PM - 1:40PM

How to Save a Life Lieutenant Paramedic Dan Power

1:40PM - 1:50PM

Speedround #4 USA WSWF Foundation

1:50PM - 2:00PM

Speedround #5 Enovation Controls

2:00PM - 2:10PM

Digital Marketing & Social Media: #TwoYearChallenge Emily Dale & Morgen Burchell

2:30PM

	ROOM 1 - 2	ROOM 3	ROOM 4	ROOM 5	POOL
2:30PM - 3:40PM	Wake Responsibly <i>Boaters Etiquette Campaign</i> Larry Meddock	Question & Answer with keynote speaker Sam Dantzler	CPR Certification Limited to 20 attendees Provided by USA WATER SKI & WAKE SPORTS FOUNDATION	Parasail Recap Meeting	Water Rescue Dan Power <i>In-water demo and workshop</i> Pool is heated. Lessons Every ~15 mins. Wear your swimsuit! Runs until 5:30pm
3:50PM - 5:00PM	Waterway Protection Larry Meddock	Risk Management Roundtable Peter Rietz & more			

6:00PM

Cocktail reception **KORBEL FOYER** **ZF**

7:00PM

Dinner for all attendees **KORBEL BONNIER**

8:00PM

AWARDS ★ **2019 Leadership Awards**



9:00PM

Social time / open bar **CABIN BoatingWorld**

SPONSORED BY

